WILHELMINA INTERNTIONAL, INC. AUDIT COMMITTEE OF THE BOARD OF DIRECTORS CHARTER

I. PURPOSE

The primary functions of the Audit Committee of Wilhelmina International, Inc. are (a) assist the Board in its oversight responsibilities regarding (1) the integrity of the Company's financial statements, (2) the Company's compliance with legal and regulatory requirements, and (3) the independent registered public accounting firm's qualifications and independence; (b) prepare the report required by the United States Securities and Exchange Commission (the "SEC") for inclusion in the Company's annual proxy statement; (c) retain and terminate the Company's independent registered public accounting firm; (d) approve audit and non-audit services to be performed by the independent registered public accounting firm; and (e) perform such other functions as the Board may from time to time assign to the Committee. In performing its duties, the Committee shall seek to maintain an effective working relationship with the Board, the independent registered public accounting firm, and management of the Company.

II. COMPOSITION

The Audit Committee shall be comprised of three or more directors as determined by the Board, each of whom shall be "independent directors" as such term is defined by the Sarbanes-Oxley Act of 2002 (the "Act") and in the rules and regulations of the SEC. All members of the Committee shall be financially literate, and at least one member of the Committee shall have accounting or related financial management expertise, through education or experience, to satisfy the definition of "audit committee financial expert" as defined by the SEC rules and regulations. Committee members may enhance their familiarity with finance and accounting by participating in educational programs conducted by the Corporation or an outside consultant. The members of the Committee shall be elected by the Board at the annual organizational meeting of the Board or until their successors shall be duly elected and qualified. Unless a Chair is elected by the full Board, the members of the Committee may designate a Chair by majority vote of the full Committee membership.

Except for Board and Committee fees, a member of the Committee shall not be permitted to accept any fees paid directly or indirectly for services as a consultant, legal or financial advisor, or any other fees prohibited by the rules of the SEC. In addition, members of the Committee shall not be an affiliated person (as defined by the Act or SEC) of the Company or any of its subsidiaries. Members of the Committee may receive his or her Board and Committee fees in cash, Company stock or options, or other in-kind consideration as determined by the Board or the Compensation Committee, as applicable, in addition to all other benefits that other directors of the Company receive.

III. MEETINGS

The Committee shall meet at least three times annually, or more frequently as circumstances dictate. As part of its job to foster open communication, the Committee should meet at least annually with management and the independent accountants in separate executive sessions to discuss any matters that the Committee or each of these groups believe should be discussed privately. In addition, the Committee or at least its Chair should be available as requested by the independent accountants or management to discuss any issues related to the Corporation's quarterly financials prior to filing its Form 10-Q.

A majority of the members of the Committee shall constitute a quorum. The Committee shall act on the affirmative vote of a majority of members present at a meeting at which a quorum is present. Without a meeting, the Committee may act by unanimous written consent of all members. The Committee shall determine its own rules and procedures, including designation of a chairperson pro tempore, in the absence of the Chairperson, and designation of a secretary.

IV. RESPONSIBILITIES AND DUTIES

In fulfilling its responsibilities and duties, the Audit Committee shall:

A. Oversight of the Financial Reporting Process

- 1. In consultation with the independent registered public accounting firm, discuss the integrity and quality of the organization's financial reporting process, both internal and external.
- 2. Annually review major issues regarding the Company's accounting principles and practices and its presentation of financial statements, including the adequacy of internal controls and plans by management to address any material internal control deficiencies.
- 3. Discuss with management and the independent registered public accounting firm any significant financial reporting issues and judgments made in connection with the preparation of the Company's financial statements, including any analysis of the effect of alternative methods under generally accepted accounting principles ("GAAP") on the Company's financial statements and a description of any transactions as to which management obtained Statement on Auditing Standards No. 50 letters.

B. Review of Documents and Reports

- 1. Review and discuss with management the Company's annual audited financial statements and quarterly financial statements (including disclosures under the section entitled "Management's Discussion and Analysis of Financial Condition and Results of Operation") and information submitted to any governmental body or the public such as the Company's annual proxy statement and Form 10-K, the Company's quarterly Form 10-Q,, including any certification, report, opinion, or review rendered by the independent registered public accounting firm, considering, as appropriate, whether the information contained in these documents is consistent with the information contained in the financial statements and whether the independent registered public accounting firm and legal counsel are satisfied with the disclosure and content of such documents.
- 2. Review reports from management on the Company's subsidiaries and affiliates, compliance with the Company's code(s) of conduct, applicable law, and insider and related party transactions.
- Review with management and the independent registered public accounting firm any
 correspondence with regulators or government agencies and any employee complaints or
 published reports that raise material issues regarding the Company's financial statements or
 accounting policies.
- 4. Assist management in preparing and approving the report required by the rules of the SEC to be included in the Company's annual proxy statement.

C. Independent Registered Public Accounting Firm Matters

- 1. Committee is responsible for interviewing and retaining the independent registered public accounting firm. The Committee is also responsible for approving the engagement fee and other compensation to be paid to the independent registered public accounting firm.
- 2. On an annual basis, the Committee shall evaluate the independent registered public accounting firm's qualifications, performance, and independence. To assist in this undertaking, the Committee may request that the independent registered public accounting firm submit a report (which report shall be reviewed by the Committee) describing (a) the independent registered public accounting firm's internal quality-control procedures, (b) any material issues raised by the most recent internal quality-control review, or peer review, of the accounting firm or by any inquiry or investigations by government or professional authorities within the preceding five years respecting one or more independent audits carried out by the independent registered public

accounting firm, and any steps taken to deal with any such issues, and (c) all relationships the independent registered public accounting firm has with the Company and relevant third parties to determine the independent registered public accounting firm's independence. In making its determination, the Committee shall consider auditing, consulting, tax services, information technology services, and other professional services rendered by the independent registered public accounting firm and its affiliates. The committee should also consider whether the provision of any of these non-audit services is compatible with the independence standards under the guidelines of the SEC and of the Independence Standards Board and shall pre-approve the retention of the independent registered public accounting firm for any non-audit services.

- 3. Ensure the regular rotation of the lead audit partner and audit review partner as required by law and consider whether there should be a periodic rotation of the Company's independent registered public accounting firm.
- 4. Approve any proposed discharge of the independent registered public accounting firm when circumstances warrant.
- 5. Establish and periodically review the Company's hiring policies for employees or former employees of the independent registered public accounting firm to ensure that no conflicts exist by virtue of the Company's employment during the previous twelve months, in a senior management position, former employees of the independent registered public accounting firm.
- 6. Review with the independent registered public accounting firm any problems or difficulties the auditor may have encountered and any "management" or "internal control" letter provided by the independent registered public accounting firm and the Company's response to that letter. Such review should include:
 - (a) any difficulties encountered in the course of the audit work, including any restrictions on the scope of activities or access to required information and any disagreements with management;
 - (b) any accounting adjustments that were proposed by the independent registered public accounting firm that were not agreed to by the Company;
 - (c) review and discuss significant consultations between the external auditor and the audit firm's national office on matters that are required to be disclosed to the audit committee.; and
 - (d) any changes required in the planned scope of the audit.
- 7. Obtain a representation from the independent registered public accounting firm that Section 10A of the Securities Exchange Act of 1934 has been followed.
- 8. Discuss any matters required by Statement on Auditing Standards No. 61.

D. Internal Control Matters

- 1. Discuss with management policies with respect to risk assessment and risk management. Although it is management's duty to assess and manage the Company's exposure to risk, the Committee needs to discuss guidelines and policies to govern the process by which risk assessment and management is handled and review the steps management has taken to monitor and control the Company's risk exposure.
- 2. Establish regular and separate systems of reporting to the Committee by each of management and the independent registered public accounting firm regarding any significant judgments made in management's preparation of the financial statements and the view of each as to the appropriateness of such judgments.

- 3. Advise the Board about the Company's policies and procedures for compliance with applicable laws and regulations and the Company's code(s) of conduct.
- 4. Establish procedures for receiving accounting complaints and concerns and anonymous submissions from employees and others regarding questionable accounting matters.
- 5. Periodically discuss with the chief executive officer and chief financial officer (a) significant deficiencies in the design or operation of the internal controls that could adversely affect the Company's ability to record, process, summarize, and report financial data, and (b) any fraud that involves management or other employees who have a significant role in the Company's internal controls.
- 6. Take reasonable steps to ensure that no officer, director, or any person acting under their direction fraudulently influences, coerces, manipulates, or misleads the independent registered public accounting firm for purposes of rendering the Company's financial statements materially misleading.

While the Committee has the responsibilities and powers set forth in this Charter, it is not the duty of the Committee to plan or conduct audits or to determine that the Company's financial statements are complete and accurate and are in accordance with generally accepted accounting principles. This is the responsibility of management and the independent registered public accounting firm.

V. ANNUAL EVALUATION PROCEDURES

The Committee shall annually assess its performance to confirm that it is meeting its responsibilities under this Charter. In the review, the Committee shall consider, among other things, (a) the appropriateness of the scope and content of this Charter, (b) the appropriateness of matters presented for information and approval, (c) the sufficiency of time for consideration of agenda items, (d) frequency and length of meetings, and (e) the quality of written materials and presentations. The Committee may recommend to the Board such changes to this Charter as the Committee deems appropriate. The Committee may also evaluate its objectivity, knowledge of the Company's business, and judgment, as well as members' attendance, preparation, and participation in meetings.

VI. INVESTIGATIONS AND STUDIES

The Committee shall have the authority and sufficient funding to retain special legal, accounting or other consultants (without seeking Board approval) to advise the Committee. The Committee may conduct or authorize investigations into or studies of matters within the Committee's scope of responsibilities as described herein, and may retain, at the expense of the Company, independent counsel or other consultants necessary to assist the Committee in any such investigations or studies.

VII. MISCELLANEOUS

Nothing contained in the Charter is intended to expand applicable standards of liability under statutory or regulatory requirements for the directors of the Company or members of the Committee. The purposes and responsibilities outlined in this Charter are meant to serve as guidelines rather than as inflexible rules and the Committee is encouraged to adopt such additional procedures and standards as it deems necessary from time to time to fulfill its responsibilities. This Charter, and any amendments thereto, shall be displayed on the Company's web site and a printed copy of such shall be made available to any shareholder of the Company who requests it.