UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

	FORM 8-K	
	CURRENT REPORT	
Pursuant to Section	13 or 15(d) of the Securities Excha	ange Act of 1934
Date of Repo	rt (Date of earliest event Reported): August	0, 2018
	HELMINA INTERNATIONAL, IN ct Name of Registrant as Specified in Charter	
Delaware (State or Other Jurisdiction of Incorporation)	001-36589 (Commission File Number)	74-2781950 (I.R.S. Employer Identification Number)
	escent Court, Suite 1400, Dallas, Texas 75. ess of Principal Executive Offices) (Zip Code	
(Regis	(214) 661-7488 trant's telephone number, including area coo	le)
(Former na	Not Applicable ame or former address, if changed since last in	report)
Check the appropriate box below if the Form 8-K filing following provisions:	is intended to simultaneously satisfy the fill	ng obligation of the registrant under any of the
Soliciting material pursuant to Rule 14a-12 Pre-commencement communications pursuant	425 under the Securities Act (17 CFR 230.42 2 under the Exchange Act (17 CFR 240.14a-12 uant to Rule 14d-2(b) under the Exchange Ac uant to Rule 13e-4(c) under the Exchange Ac	t (17 CFR 240.14d-2(b))
Indicate by check mark whether the registrant is an eme or Rule 12b-2 of the Securities Exchange Act of 1934 (1		
If an emerging growth company, indicate by check ma new or revised financial accounting standards provided		

Item 2.02. Results of Operations and Financial Condition.

On August 10, 2018 Wilhelmina International, Inc. issued a press release announcing its financial results for the second quarter of fiscal 2018 ended June 30, 2018. A copy of this press release is included as Exhibit 99.1 to this report.

Pursuant to General Instruction B.2 of Form 8-K, the information in this Item 2.02 of Form 8-K, including Exhibit 99.1 attached hereto, is being furnished pursuant to Item 2.02 and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise be subject to the liabilities of that section, nor is it incorporated by reference into any filing of Wilhelmina International, Inc. under the Securities Act of 1933 or the Securities Exchange Act of 1934, whether made before or after the date hereof, regardless of any general incorporation language in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description

99.1 Press Release dated August 10, 2018

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WILHELMINA INTERNATIONAL, INC.

Date: August 10, 2018

By: \(\frac{/s}{James A. McCarthy} \)

James A. McCarthy

Chief Financial Officer

Wilhelmina International, Inc. Reports Results for Second Quarter 2018

Second Quarter Financial Results

(in thousands)	72 10	O2 17	YOY	(Q2 18 YTD	Q2 17 YTD	YOY
(in thousands)	 Q2 18	Q2 17	Change		110	110	Change
Total Revenues	\$ 20,596 \$	18,285	12.6%	\$	40,312 \$	37,436	7.7%
Operating Income	522	73	*		886	174	*
Income Before Provision for Taxes	473	22	*		792	43	*
Net Income (Loss)	364	(52)	*		589	(43)	*
EBITDA**	734	273	168.9%		1,314	540	143.3%
Adjusted EBITDA**	848	439	93.2%		1,557	881	76.7%
Pre-Corporate EBITDA**	1,108	674	64.4%		2,154	1,462	47.3%

^{*}Not meaningful. **Non-GAAP measures referenced are detailed in the disclosures at the end of this release.

DALLAS, Aug. 10, 2018 (GLOBE NEWSWIRE) -- Wilhelmina International, Inc. (Nasdaq:WHLM) ("Wilhelmina" or the "Company") today reported revenues of \$20.6 million and net income of \$364 thousand for the three months ended June 30, 2018, compared to revenues of \$18.3 million and net loss of \$52 thousand for the three months ended June 30, 2017. For the six months ended June 30, 2018, Wilhelmina reported revenues of \$40.3 million and net income of \$589 thousand compared to revenue of \$37.4 million and net loss of \$43 thousand for the six months ended June 30, 2017. The increases in revenues when compared to the same periods of the prior year were primarily due to a increase in model bookings and contributions from new initiatives. Increased operating income was primarily the result of increases in service revenues compared to relatively unchanged operating expenses. As a result, EBITDA, Adjusted EBITDA and Pre-Corporate EBITDA also increased during the first half of 2018 compared to the same period prior year.

Mark Schwarz, Executive Chairman of Wilhelmina, said, "The Company's results in the second quarter demonstrated an overall improvement in trends with growth in revenue, growth in earnings, \$1.3 million in cash flows from operating activities and an ending cash balance of \$4.6 million. Year to date, including subsequent to the end of the second quarter, the Company has repurchased 112,138 shares at an average price of \$6.97 for a total of \$781,531. Inclusive of these purchases, since the 2012 initiation of the Company's current repurchase program, 1,202,508 shares have been repurchased at an average price of approximately \$4.72 per share, for a total of approximately \$5.7 million."

William Wackermann, Chief Executive Officer of Wilhelmina, said, "Wilhelmina had a strong second quarter driven by a solid performance in model bookings and growth in our Studio and Aperture businesses. We continue to position the brand for future growth through innovation across talent categories. I am proud of our team and their efforts during the first half of 2018, and we will continue to push to make the second half a continued success."

Financial Results

Net income for the three and six months ended June 30, 2018 was \$364 thousand and \$589 thousand, or \$0.07 and \$0.11 per fully diluted share, compared to net losses of \$52 thousand and \$43 thousand, or \$0.01 and \$0.01 per fully diluted share, for the three and six months ended June 30, 2017.

Pre-Corporate EBITDA was \$1.1 million and \$2.2 million for the three and six months ended June 30, 2018, compared to \$674 thousand and \$1.5 million for the three and six months ended June 30, 2017.

The following table reconciles reported net income under generally accepted accounting principles to EBITDA, Adjusted EBITDA and Pre-Corporate EBITDA for the three and six months ended June 30, 2018 and 2017.

Three months ended Six months ended

(in thousands)	June 3	30,	June 30				
	2018	2017	2018	2017			
Net (loss) income	\$ 364	\$ (52)	\$ 589	\$ (43)			
Interest expense	22	28	47	57			
Income tax expense	109	74	203	86			
Amortization and depreciation	239	223	475	440			
EBITDA	\$ 734	\$ 273	\$ 1,314	\$ 540			
Foreign exchange loss	27	14	47	36			
Loss from unconsolidated affiliate	-	9	-	38			
Share-based payment expense	87	143	196	267			
Adjusted EBITDA	\$ 848	\$ 439	\$ 1,557	\$ 881			
Corporate overhead	260	235	597	581			
Pre-Corporate EBITDA	\$ 1,108	\$ 674	\$ 2,154	\$ 1,462			

Changes in net income, EBITDA, Adjusted EBITDA and Pre-Corporate EBITDA for the three and six months ended June 30, 2018, when compared to the three and six months ended June 30, 2017, were primarily the result of the following:

- Revenues net of model costs increased for the three and six months ended June 30, 2018 by 6.6% and 7.2% primarily due to an increase in core model bookings and new initiatives that contributed to growth during the first half of 2018;
- Salaries and service costs decreased by 1.6% and 1.9% for the three and six months ended June 30, 2018 primarily due to changes in personnel to better align the number of employees at each Wilhelmina office with the needs of each geographic region, a reduction in share based payment expense, and more effective management of T&E during the first half of 2018;
- Office and general expenses decreased by 6.4% and for the three months ended June 30, 2018, primarily due to costs associated with reduced legal services. For the six months ended June 30, 2018, office and general expenses increased by 5.9% primarily due to increased legal expenses in 2018;
- Amortization and depreciation expense increased by 7.2% and 8.0% for the three and six months ended June 30, 2018, primarily due to new equipment being placed in service in recent months; and
- Corporate overhead expenses increased by 10.6 and 2.8% for the three and six months ended June 30, 2018, primarily due to higher stock exchange fees and SEC related legal costs.

Wilhelmina's stock repurchase program enables it to repurchase up to an aggregate of 1,500,000 shares of common stock. The shares may be repurchased from time to time in the open market or through privately negotiated transactions at prices deemed appropriate. During the first six months of 2018, 12,138 shares were repurchased under the stock repurchase program. As of June 30, 2018, an additional 397,492 shares could yet be purchased under the Company's stock repurchase program. Subsequent to June 30, 2018, an additional 100,000 shares were repurchased. From inception to August 10, 2018, 1,202,508 shares have been repurchased.

WILHELMINA INTERNATIONAL, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (In thousands, except share data)

(Unaudited) **June 30.** December 31, 2018 2017 **ASSETS** Current assets: Cash and cash equivalents 4,617 4,256 Accounts receivable, net of allowance for doubtful accounts of \$2,192 and \$2,171, respectively 15,095 13,627 Prepaid expenses and other current assets 319 180

Total current assets	 20,031	 18,063
Property and equipment, net of accumulated depreciation of \$2,786 and \$2,349, respectively	2,806	3,039
Trademarks and trade names with indefinite lives	8,467	8,467
Other intangibles with finite lives, net of accumulated amortization of \$8,646 and \$8,608		
respectively	90	128
Goodwill	13,192	13,192
Other assets	 127_	 137_
TOTAL ASSETS	\$ 44,713	 43,026
LIABILITIES AND SHAREHOLDERS' EQUITY		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 4,797	\$ 3,985
Due to models	10,590	10,190
Contingent consideration to seller - current	-	-
Term loan - current	 537	 524
Total current liabilities	 15,924	 14,699
Long term liabilities:		
Deferred income tax liability	584	521
Term loan - non-current	1,351	1,623
Total long-term liabilities	1,935	2,144
Total liabilities	17,859	16,843
Total habilities	 17,039	 10,643
Shareholders' equity:		
Common stock, \$0.01 par value, 9,000,000 shares authorized; 6,472,038 shares issued at		
June 30, 2018 and December 31, 2017	65	65
Treasury stock, 1,102,508 and 1,090,370 at June 30, 2018 and December 31, 2017, at cost	(4,975)	(4,893)
Additional paid-in capital	88,088	87,892
Accumulated deficit	(56,296)	(56,885)
Accumulated other comprehensive income (loss)	 (28)	 4_
Total shareholders' equity	 26,854	 26,183
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 44,713	 43,026

WILHELMINA INTERNATIONAL, INC. AND SUBSIDIARIES STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME

For the Three and Six Months Ended June 30, 2018 and 2017 (In thousands, except per share data) (Unaudited)

	Three Months Ended June 30,			Six Months Ended June 30,				
		2018 2017		2018		2017		
Revenues:								
Revenues	\$	20,580	\$	18,285	\$	40,282	\$	37,408
License fees and other income		16		-		30		28
Total revenues		20,596		18,285		40,312		37,436

Model costs	 14,905		12,946	 28,747	 26,645
Revenues net of model costs	 5,691		5,339	11,565	 10,791
Operating expenses:					
Salaries and service costs	3,472		3,528	7,031	7,164
Office and general expenses	1,198		1,280	2,576	2,432
Amortization and depreciation	239		223	475	440
Corporate overhead	260		235	597	581
Total operating expenses	 5,169		5,266	10,679	10,617
Operating income	 522		73	886	 174
Other expense:					
Foreign exchange loss	(27)		(14)	(47)	(36)
Loss from unconsolidated affiliate	(22)		(9)	(47)	(38)
Interest expense	-		(28)	-	(57)
Total other expense	 (49)		(51)	(94)	(131)
Income before provision for income taxes	 473	<u></u>	22	 792	 43_
Provision for income taxes: (expense) benefit					
Current	(56)		(65)	(140)	(125)
Deferred	(53)		(9)	(63)	39
Income tax expense	 (109)		(74)	(203)	(86)
Net income (loss)	\$ 364	\$	(52)	\$ 589	\$ (43)
Other comprehensive income (expense):					
Foreign currency translation income (expense)	 (75)		20	(32)	65
Total comprehensive income (loss)	 289		(32)	557	22
Basic net income (loss) per common share	\$ 0.07	\$	(0.01)	\$ 0.11	\$ (0.01)
Diluted net income (loss) per common share	\$ 0.07	\$	(0.01)	\$ 0.11	\$ (0.01)
Weighted average common shares outstanding-basic	5,375		5,382	5,378	5,382
Weighted average common shares outstanding-diluted	5,375		5,404	5,378	5,404

WILHELMINA INTERNATIONAL, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOW For the Six Months Ended June 30, 2018 and 2017

(In thousands) (Unaudited)

	Six Months Ended June 30,			
	2018	20	017	
Cash flows from operating activities:				
Net income:	\$ 589	\$	(43)	
Adjustments to reconcile net income to net cash used in operating activities:				

Amortization and depreciation	475		440
Share based payment expense	196		267
Deferred income taxes	63		(39)
Bad debt expense	75		79
Changes in operating assets and liabilities:			
Accounts receivable	(1,543)		(879)
Prepaid expenses and other current assets	(139)		532
Other assets	10		49
Due to models	400		(1,585)
Accounts payable and accrued liabilities	812		(432)
Contingent liability to seller	 _		(97)
Net cash used by operating activities	 938	_	(1,708)
Cash flows from investing activities:			
Purchases of property and equipment	 (204)		(478)
Net cash used in investing activities	 (204)		(478)
Cash flows from financing activities:			
Purchases of treasury stock	(82)		-
Repayment of term loan	 (259)		(248)
Net cash used in financing activities	 (341)		(248)
Foreign currency effect on cash flows:	 (32)		65
Net change in cash and cash equivalents:	361		(2,369)
Cash and cash equivalents, beginning of period	 4,256		5,688
Cash and cash equivalents, end of period	\$ 4,617	_\$	3,319
			_
Supplemental disclosures of cash flow information:			
Cash paid for interest	\$ 46	\$	57
Cash refund of income taxes	\$ 10	\$	69

Non-GAAP Financial Measures

EBITDA, Adjusted EBITDA and Pre-Corporate EBITDA represent measures of financial performance that are not calculated and presented in accordance with U.S. generally accepted accounting principles ("non-GAAP financial measures"). The Company considers EBITDA, Adjusted EBITDA and Pre-Corporate EBITDA to be important measures of performance because they:

- are key operating metrics of the Company's business;
- are used by management in its planning and budgeting processes and to monitor and evaluate its financial and operating results; and
- provide stockholders and potential investors with a means to evaluate the Company's financial and operating results against other companies within the Company's industry.

The Company's calculation of non-GAAP financial measures may not be consistent with similar calculations by other companies in the Company's industry. The Company calculates EBITDA as net income plus interest expense, income tax expense, and depreciation and amortization expense. The Company calculates "Adjusted EBITDA" as EBITDA plus foreign exchange gain/loss plus gain/loss from unconsolidated affiliate plus share-based payment expense and certain significant non-recurring items that the Company may include from time to time. The Company calculates "Pre-Corporate EBITDA" as Adjusted EBITDA plus corporate overhead expense, which includes director compensation, SEC compliance costs, audit and professional fees, and other public company costs.

Non-GAAP financial measures should not be considered as alternatives to net and operating income as an indicator of the Company's operating performance or cash flows from operating activities as a measure of liquidity or any other measure of performance derived in accordance with generally accepted accounting principles.

Form 10-Q Filing

Additional information concerning the Company's results of operations and financial position is included in the Company's Form 10-Q for the second quarter ended June 30, 2018 filed with the Securities and Exchange Commission on August 10, 2018.

Forward-Looking Statements

This press release contains certain "forward-looking" statements as such term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements relating to the Company are based on the beliefs of the Company's management as well as information currently available to the Company's management. When used in this report, the words "anticipate," "believe," "estimate," "expect" and "intend" and words or phrases of similar import, as they relate to the Company or Company management, are intended to identify forward-looking statements. Such forwardlooking statements include, in particular, projections about the Company's future results, statements about its plans, strategies, business prospects, changes and trends in its business and the markets in which it operates. Additionally, statements concerning future matters such as gross billing levels, revenue levels, expense levels, and other statements regarding matters that are not historical are forward-looking statements. Management cautions that these forwardlooking statements relate to future events or the Company's future financial performance and are subject to business, economic, and other risks and uncertainties, both known and unknown, that may cause actual results, levels of activity, performance, or achievements of its business or its industry to be materially different from those expressed or implied by any forward-looking statements. Should any one or more of these risks or uncertainties materialize, or should any underlying assumptions prove incorrect, actual results may vary materially from those described herein as anticipated, believed, estimated, expected or intended. The Company does not undertake any obligation to publicly update these forward-looking statements. As a result, no person should not place undue reliance on these forward-looking statements.

About Wilhelmina International, Inc. (www.wilhelmina.com):

Wilhelmina, and its other subsidiaries, is an international full-service fashion model and talent management service, specializing in the representation and management of leading models, celebrities, artists, photographers, athletes, and content creators. Established in 1967 by fashion model Wilhelmina Cooper, Wilhelmina is one of the oldest and largest fashion model management companies in the world. Wilhelmina is publicly traded on Nasdaq under the symbol WHLM. Wilhelmina is headquartered in New York and, since its founding, has grown to include operations in Los Angeles, Miami, London and Chicago. Wilhelmina also owns Aperture, a talent and commercial agency located in New York and Los Angeles. For more information, please visit www.wilhelmina.com and follow @WilhelminaModels.

CONTACT: Investor Relations Wilhelmina International, Inc. 214-661-7488 ir@wilhelmina.com