UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

9 /
FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event Reported): August 10, 2017

WILHELMINA INTERNATIONAL, INC.

(Exact Name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction of Incorporation)

001-36589 (Commission File Number) **74-2781950** (I.R.S. Employer Identification Number)

200 Crescent Court, Suite 1400, Dallas, Texas 75201 (Address of Principal Executive Offices) (Zip Code)

(214) 661-7488

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

following	g provisions:
[]	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
[]	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
[]	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
[]	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
	by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) 2b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2). Emerging growth company []
	erging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any evised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. []

Item 2.02. Results of Operations and Financial Condition.

On August 10, 2017 Wilhelmina International, Inc. issued a press release announcing its financial results for the second quarter of fiscal 2017 ended June 30, 2017. A copy of this press release is included as Exhibit 99.1 to this report.

Pursuant to General Instruction B.2 of Form 8-K, the information in this Item 2.02 of Form 8-K, including Exhibit 99.1 attached hereto, is being furnished pursuant to Item 2.02 and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise be subject to the liabilities of that section, nor is it incorporated by reference into any filing of Wilhelmina International, Inc. under the Securities Act of 1933 or the Securities Exchange Act of 1934, whether made before or after the date hereof, regardless of any general incorporation language in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description

99.1 Press Release dated August 10, 2017

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WILHELMINA INTERNATIONAL, INC.

Date: August 10, 2017

By: /s/ James A. McCarthy
James A. McCarthy

Chief Financial Officer

Wilhelmina International, Inc. Reports Results for Second Quarter 2017

Second Quarter Financial Results

- Revenues for the three months ended June 30, 2017 were \$18.3 million, a decrease of 17.9% compared to the same period prior year.
- Operating income was \$73 thousand for the three months ended June 30, 2017, a decrease of 92.5% compared to the same periods of the prior year.
- Net loss was \$52 thousand for the three months ended June 30, 2017, compared to net income of \$0.6 million in the same period of 2016.
- EBITDA decreased 75.6% to \$0.3 million for the three months ended June 30, 2017 compared to \$1.1 million in the same period of 2016.
- Pre-Corporate EBITDA decreased by 56.5% to \$0.7 million for the three months ended June 30, 2017 as compared to \$1.6 million in the same periods of the prior year.

			YOY	Q2 17	Q2 16	YOY
(in thousands)	Q2 17	Q2 16	Change	YTD	YTD	Change
Total Revenues	\$18,285	\$22,269	(17.9%)	\$37,436	\$43,686	(14.3%)
Operating Income	73	970	(92.5%)	174	1,068	(83.7%)
Income Before Provision for Taxes	s 22	1,016	(97.8%)	43	1,081	(96.0%)
Net (Loss) Income	(52)	577	(109.0%)	(43)	453	(109.5%)
EBITDA*	273	1,118	(75.6%)	540	1,287	(58.0%)
Adjusted EBITDA*	439	1,267	(65.4%)	881	2,154	(59.1%)
Pre-Corporate EBITDA*	674	1,550	(56.5%)	1,462	2,730	(46.4%)

^{*}Non-GAAP measures referenced are detailed in the disclosures at the end of this release.

DALLAS, Aug. 10, 2017 (GLOBE NEWSWIRE) -- Wilhelmina International, Inc. (Nasdaq:WHLM) ("Wilhelmina" or the "Company") today reported revenues of \$18.3 million and net loss of \$52 thousand for the three months ended June 30, 2017, as well as revenues of \$37.4 million and net loss of \$43 thousand for the first half of 2017. The decreases in revenues when compared to the same periods of the prior year were primarily due to a decrease in core model bookings, which was partially offset by an increase in core model bookings in London, the Company's new office in Chicago, and the Celebrity division. Decreased operating income was primarily the result of decreases in service revenues outpacing reductions in operating expenses. As a result, EBITDA, Adjusted EBITDA and Pre-Corporate EBITDA also decreased during the first half of 2017 compared to the same period prior year.

Mark Schwarz, Executive Chairman of Wilhelmina, said, "dramatic shifts impacting retail and advertising markets appear to be changing client's spending patterns and also influencing our competitors' behaviors, further contributing to a difficult period."

William Wackermann, Chief Executive Officer of Wilhelmina, said, "The first half of 2017 has been challenging for many of our retail and fashion clients and, as a result, Wilhelmina saw less than optimal results for the quarter. As the marketplace continues to evolve, We are committed to leadership through our vision of building new digital revenue opportunities in both our core modeling and developmental businesses."

Financial Results

Net loss for the three and six months ended June 30, 2017 was \$52 thousand and \$43 thousand, or \$0.01 and \$0.01 per fully diluted share, compared to net income of \$0.6 million and \$0.5 million, or \$0.10 and \$0.08 per fully diluted share, for the three and six months ended June 30, 2016.

Pre-Corporate EBITDA was \$0.7 million and \$1.5 million for the three and six months ended June 30, 2017, compared to \$1.6

million and \$2.7 million for the three and six months ended June 30, 2016.

The following table reconciles reported net income under generally accepted accounting principles to EBITDA, Adjusted EBITDA and Pre-Corporate EBITDA for the three and six months ended June 30, 2017 and 2016.

(in thousands)		hree month June 30		Six months ended June 30,					
		2017	2016	2017	2016				
Net (loss) income	\$	(52) \$	577 \$	(43) \$	453				
Interest expense		28	-	57	-				
Income tax expense		74	439	86	628				
Amortization and depreciation		223	102	440	206				
EBITDA	\$	273 \$	1,118 \$	540 \$	1,287				
Foreign exchange (gain) loss		14	(3)	36	(7)				
(Gain) loss from unconsolidated affilia	ate	9	(43)	38	(6)				
Share-based payment expense		143	81	267	158				
Certain non-recurring items		-	114	-	722				
Adjusted EBITDA	\$	439 \$	1,267 \$	881 \$	2,154				
Corporate overhead		235	283	581	576				
Pre-Corporate EBITDA	\$	674 \$	1,550 \$	1,462 \$	2,730				

Changes in net income, EBITDA, Adjusted EBITDA and Pre-Corporate EBITDA for the three and six months ended June 30, 2017, when compared to the three and six months ended June 30, 2016, were primarily the result of the following:

- Revenues net of model costs decreased for the three and six months ended in June 30, 2017 by 15.4% and 14.5% primarily due to a decrease in core model bookings during the first half of 2017;
- Salaries and service costs decreased by 4.6% and 9.2% for the three and six months ended in June 30, 2017 primarily due to severance paid to the Company's former Chief Executive Officer and another employee in 2016, and changes in personnel to better align the number of employees at each Wilhelmina office with the needs of each geographic region, and more effective management of T&E during the first half of 2017;
- Office and general expenses remained relatively stable for the three months ended in June 30, 2017, despite increased in legal services costs. For the six months ended in June 30, 2017, the office and general expenses decreased by 15.7% primarily due to expenses incurred during the first half of 2016 for executive recruitment and non-income taxes;
- Amortization and depreciation expense increased by 118.6% and 113.6% for the three and six months ended in June 30, 2017, primarily due to the Company's accounting and reporting software being put in service during the fourth quarter of 2016; and
- Corporate overhead expenses decreased by 17.0% for the three months ended in June 30, 2017, primarily due to lower corporate legal. For the six months ended in June 30, 2017, corporate overhead remained relatively stable despite higher corporate travel costs.

WILHELMINA INTERNATIONAL, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

(In thousands, except share data)

(Unaudited)	
June 30,	December 31
2017	2016

Current assets:		
Cash and cash equivalents	\$ 3,319	\$ 5,688
Accounts receivable, net of allowance for doubtful accounts of \$1,962 and \$1,646, respectively	17,747	16,947
Prepaid expenses and other current assets	315	847
Total current assets	21,381	23,482
Property and equipment, net of accumulated depreciation of \$1,923 and \$1,525, respectively	3,286	3,206
Trademarks and trade names with indefinite lives	8,467	8,467
Other intangibles with finite lives, net of accumulated amortization of \$8,569 and \$8,527		
respectively	168	210
Goodwill	13,192	13,192
Other assets	115	164
TOTAL ASSETS	\$ 46,609	\$ 48,721
TOTAL ASSETS	\$ 40,009	\$ 46,721
LIABILITIES AND SHAREHOLDERS' EQUITY		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 4,349	\$ 4,781
Due to models	12,632	14,217
Contingent consideration to seller - current	-	97
Term loan - current	513	502
Total current liabilities	17,494	19,597
Long term liabilities:		
Deferred income tax liability	1,528	1,567
Term loan - non-current	1,888	2,147
Total long-term liabilities	3,416	3,714
Total Tong total monates		
Total liabilities	20,910	23,311
Shareholders' equity:		
Preferred stock, \$0.01 par value, 10,000,000 shares authorized; none issued	_	_
Common stock, \$0.01 par value, 12,500,000 shares authorized; 6,472,038 shares issued at	_	_
June 30, 2017 and December 31, 2016	65	65
Treasury stock, 1,090,370 at June 30, 2017 and December 31, 2016, at cost	(4,893)	(4,893)
Additional paid-in capital	87,603	87,336
Accumulated deficit	(57,091)	(57,048)
Accumulated other comprehensive income	15	(50)
Total shareholders' equity	25,699	25,410
		
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 46,609	\$ 48,721

WILHELMINA INTERNATIONAL, INC. AND SUBSIDIARIES
STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME
For the Three and Six Months Ended June 30, 2017 and 2016
(In thousands, except per share data)
(Unaudited)

	Three Months Ended				Six Months Ended				
	June 30,				June 30,				
		2017		2016		2017		2016	
Revenues:									
Revenues	\$	18,285	\$	22,242	\$3	37,408	\$4	43,632	
License fees and other income				27		28		54	
Total revenues		18,285		22,269	3	37,436	4	43,686	
Model costs		12,946		15,955		26,645	_3	31,064	
Revenues net of model costs		5,339		6,314		10,791		12,622	
Operating expenses:									
Salaries and service costs		3,528		3,697		7,164		7,886	
Office and general expenses		1,280		1,262		2,432		2,886	
Amortization and depreciation		223		102		440		206	
Corporate overhead		235		283		581		576	
Total operating expenses		5,266		5,344		10,617	1	11,554	
Operating income		73		970		174		1,068	
Other income (expense):									
Foreign exchange gain (loss)		(14)		3		(36)		7	
Gain (loss) from unconsolidated affiliate		(9)		43		(38)		6	
Interest expense		(28)				(57)	_	_	
Total other income (expense)		(51)		46		(131)		13	
Income before provision for income taxes		22_		1,016		43	_	1,081	
Provision for income taxes: (expense) benefit									
Current		(65)		(354)		(125)		(367)	
Deferred		(9)		(85)		39		(261)	
Income tax (expense)		(74)		(439)		(86)		(628)	
Net income (loss)	\$	(52)	\$	577	\$_	(43)	\$	453	
Other comprehensive income (expense):									
Foreign currency translation income (expense)		20		(23)		65		(38)	
Total comprehensive income (loss)		(32)		554	_	22		415	
Basic net income (loss) per common share	\$	(0.01)	\$	0.10	\$	(0.01)	\$	0.08	
Diluted net income (loss) per common share	\$	(0.01)	\$	0.10	\$	(0.01)	\$	0.08	
Weighted average common shares outstanding-basic		5,382		5,845		5,382		5,844	
Weighted average common shares outstanding-diluted		5,404		5,857		5,404		5,857	

For the Six Months Ended June 30, 2017 and 2016 (In thousands) (Unaudited)

	Six Months Ended June 30,			ded
		2017	2	016
Cash flows from operating activities:	-			
Net income:	\$	(43)	\$	453
Adjustments to reconcile net income to net cash used in operating activities:				
Amortization and depreciation		440		206
Share based payment expense		267		159
Deferred income taxes		(39)		261
Bad debt expense		79		20
Changes in operating assets and liabilities:				
Accounts receivable		(879)	(4	4,178)
Prepaid expenses and other current assets		532		(179)
Other assets		49		98
Due to models		(1,585)	2	2,098
Accounts payable and accrued liabilities		(432)		816
Contingent liability to seller		(97)		
Net cash used by operating activities		(1,708)		(246)
Cash flows from investing activities:				
Purchases of property and equipment		(478)		(751)
Net cash used in investing activities		(478)	 	(751)
Cash flows from financing activities:				
Purchases of treasury stock		-		(45)
Repayment of term loan		(248)		-
Net cash used in financing activities		(248)	 	(45)
Foreign currency effect on cash flows:		65		(38)
Net change in cash and cash equivalents:		(2,369)	(:	1,080)
Cash and cash equivalents, beginning of period		5,688	2	1,556
Cash and cash equivalents, end of period	\$	3,319	_\$_3	3,476
Supplemental disclosures of cash flow information:				
Cash paid for interest	\$	57	\$	-
Cash refund of income taxes	\$	69	\$	34

Non-GAAP Financial Measures

EBITDA, Adjusted EBITDA and Pre-Corporate EBITDA represent measures of financial performance that are not calculated and presented in accordance with U.S. generally accepted accounting principles ("non-GAAP financial measures"). The Company considers EBITDA, Adjusted EBITDA and Pre-Corporate EBITDA to be important measures of performance because they:

- are key operating metrics of the Company's business;
- are used by management in its planning and budgeting processes and to monitor and evaluate its financial and operating results; and

provide stockholders and potential investors with a means to evaluate the Company's financial and operating results against other companies within the Company's industry.

The Company's calculation of non-GAAP financial measures may not be consistent with similar calculations by other companies in the Company's industry. The Company calculates EBITDA as net income plus interest expense, income tax expense, and depreciation and amortization expense. The Company calculates "Adjusted EBITDA" as EBITDA plus foreign exchange gain/loss plus gain/loss from unconsolidated affiliate plus share-based payment expense and certain significant non-recurring items that the Company may include from time to time. The Company calculates "Pre-Corporate EBITDA" as Adjusted EBITDA plus corporate overhead expense, which includes director and executive officer compensation, legal, audit and professional fees, corporate office rent and travel.

Non-GAAP financial measures should not be considered as alternatives to net and operating income as an indicator of the Company's operating performance or cash flows from operating activities as a measure of liquidity or any other measure of performance derived in accordance with generally accepted accounting principles.

Form 10-Q Filing

Additional information concerning the Company's results of operations and financial position is included in the Company's Form 10-Q for the second quarter ended June 30, 2017 filed with the Securities and Exchange Commission on August 10, 2017.

Forward-Looking Statements

This press release contains certain "forward-looking" statements as such term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements relating to the Company are based on the beliefs of the Company's management as well as information currently available to the Company's management. When used in this report, the words "anticipate," "believe," "estimate," "expect" and "intend" and words or phrases of similar import, as they relate to the Company or Company management, are intended to identify forward-looking statements. Such forwardlooking statements include, in particular, projections about the Company's future results, statements about its plans, strategies, business prospects, changes and trends in its business and the markets in which it operates. Additionally, statements concerning future matters such as gross billing levels, revenue levels, expense levels, and other statements regarding matters that are not historical are forward-looking statements. Management cautions that these forwardlooking statements relate to future events or the Company's future financial performance and are subject to business, economic, and other risks and uncertainties, both known and unknown, that may cause actual results, levels of activity, performance, or achievements of its business or its industry to be materially different from those expressed or implied by any forward-looking statements. Should any one or more of these risks or uncertainties materialize, or should any underlying assumptions prove incorrect, actual results may vary materially from those described herein as anticipated, believed, estimated, expected or intended. The Company does not undertake any obligation to publicly update these forward-looking statements. As a result, no person should not place undue reliance on these forward-looking statements.

About Wilhelmina International, Inc. (www.wilhelmina.com):

Wilhelmina, and its other subsidiaries, is an international full-service fashion model and talent management service, specializing in the representation and management of leading models, celebrities, artists, photographers, athletes, and content creators. Established in 1967 by fashion model Wilhelmina Cooper, Wilhelmina is one of the oldest and largest fashion model management companies in the world. Wilhelmina is publicly traded on Nasdaq under the symbol WHLM. Wilhelmina is headquartered in New York and, since its founding, has grown to include operations in Los Angeles, Miami, London and Chicago. Wilhelmina also owns Aperture, a talent and commercial agency located in New York and Los Angeles. For more information, please visit www.wilhelmina.com and follow @WilhelminaModels.

CONTACT: Investor Relations Wilhelmina International, Inc. 214-661-7488 ir@wilhelmina.com